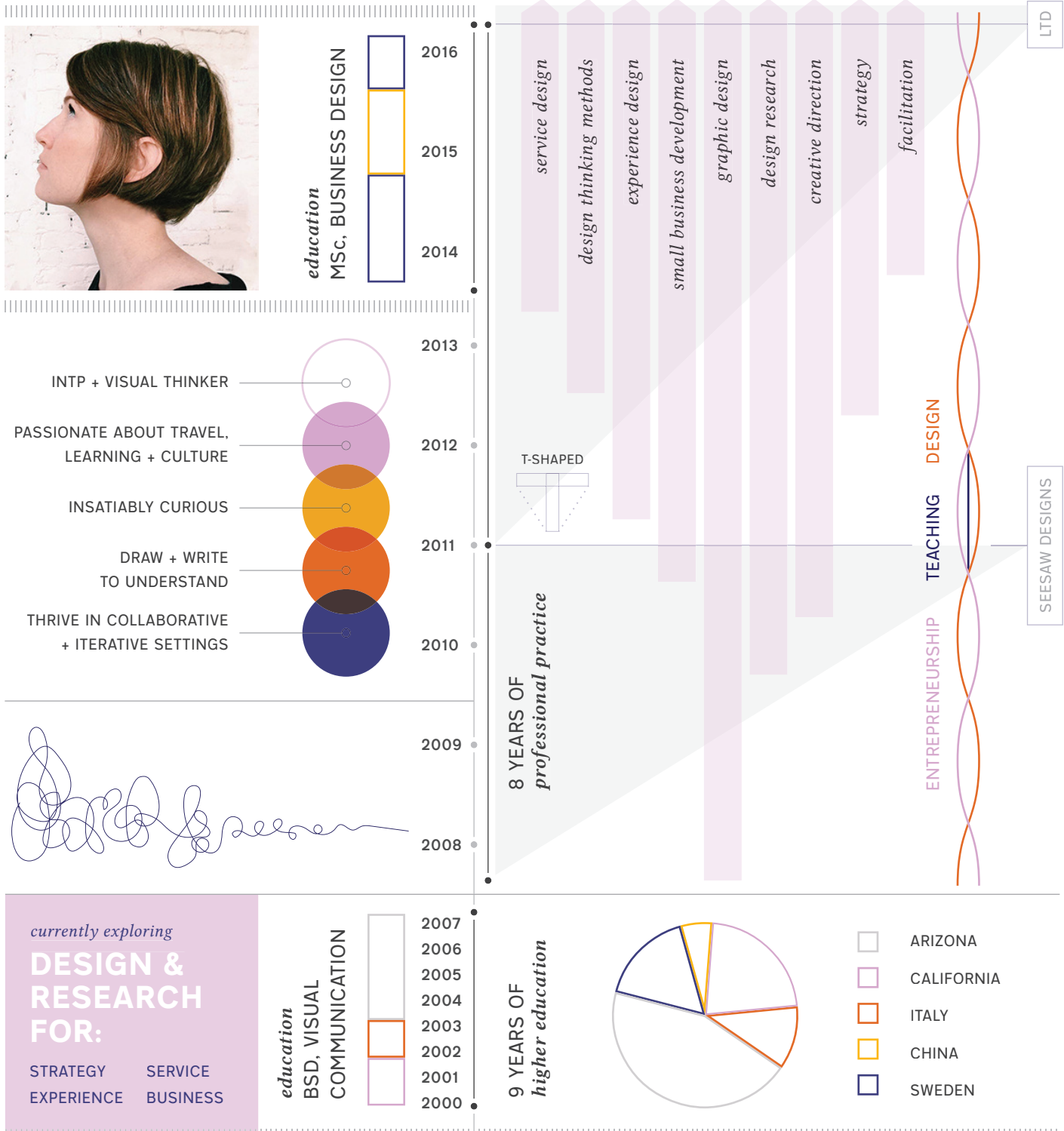


Lindsay Tingström

hello@LINDSAYTINGSTROM.COM | citizenship Sweden and U.S. | portfolio LINDSAYTINGSTROM.COM | +46 737 428 231



I'm interested in design research, the collaborative design of services and experiences, and using visualization and design thinking to tackle wicked problems in business and society. I'm curious about almost everything, especially human behavior and motivations, and I'm never not learning.



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about

Insatiably curious, I leverage design and strategy to improve human experiences, mindfully. My skillset crosses the borders of design thinking, visual design, business strategy and research. I draw and write to understand, using visualization as a tool to explore complexity, map patterns and identify opportunities in varied contexts. My professional and educational experience spans four countries, and I'm at my best collaborating with or facilitating a transdisciplinary team. An INTP, I'm passionate about learning, travel and how culture impacts human behavior.

education

HDK, UNIVERSITY OF GOTHENBURG

MSc, Business & Design | 08/2014 - 06/2016

Based on portfolio and CV, chosen as one of three HDK students to attend the 2014 Business of Design Week Conference in Hong Kong. Selected as a participant in BalticLab 3.0, a year-long innovation lab for creatives in the Baltic region sponsored by the Swedish Institute and the Council of the Baltic Sea States.

Master thesis completed Spring 2016:

*The Constellations of Dialogue and Design:
An Explorative Study of Meanings, Value and Relations*

TONGJI UNIVERSITY,

COLLEGE OF DESIGN AND INNOVATION

Shanghai, China

Exchange Studies | 08/2015 - 01/2016

Studies in design research, user experience, design strategy and management at the College of Design and Innovation and Aalto Tongji Design Factory.

ARIZONA STATE UNIVERSITY, COLLEGE OF DESIGN

Tempe, Arizona

BSD, Visual Communication | 08/2003 - 05/2007

Dean's List each semester, Summa Cum Laude,
Outstanding Graduate of the College of Design.

Two bachelor theses completed Spring 2007:

*Diet of Fear: Depictions of Violence in the U.S. News Media
Encompass: Innovation in Healing Environments*

STUDIO ART CENTERS INTERNATIONAL (SACI)

Florence, Italy | 08/2002 - 05/2003

Studies in art, design, and photography

UNIVERSITY OF SAN DIEGO

San Diego, California | 08/2000 - 05/2002

Studies in marine science and art, member of NCAA Division I Crew Team, Member of University Honors Program, Trustee Scholarship recipient.

professional experience

DESIGN

Designer @ Lindsay Tingström Design

lindsaytingstrom.com | 07/2011 - present

Work with clients and agencies to define product or service, research competition, identify challenges, develop brand and communication strategy, and execute collateral. Craft and deliver strategic brand and visual communication solutions. Provide design and art direction services for ongoing and project-based clients.

TEACHING

Associate Professor @ Arizona State University,

Herberger Institute for Design and the Arts

Tempe, Arizona | 08/2011 - 05/2012

Facilitated the graphic design section of a senior level design studio, Innovation Space. Guided interdisciplinary student teams through a year-long project focused on new product development. Interfaced with students and instructors from the disciplines of industrial and graphic design, engineering, business, and sustainability. Communicated with representatives from corporate sponsors including Disney Consumer Products, Dow Corning Corporation, and the Center for Nanotechnology.

ENTREPRENEURSHIP

Designer & Co-Founder @ Seesaw Designs

Scottsdale, Arizona | 07/2007 - 07/2011

Provided brand consulting, design, art and creative direction for a variety of clients and industries. Fostered relationships with local and national clients and cultivated business growth. Established and developed two additional sub-brands of the business, including a line of letterpress stationery and an online marketplace for vintage goods. Managed social media strategy and contributed to daily design inspiration blog. Maintained relationships with several design schools and developed an internal student internship program.

recognition

DESIGN AWARDS

How Magazine 2011 Self-Promotional Design Annual

Print Magazine 2010 Regional Design Annual

PUBLICATIONS

Logo Lounge Book 8 | Rockport Publishers, 2014

Creative Calendar Collection | Basheer Graphic Books, 2011

The New Big Book of Layouts | Collins Design, 2010

Little Book of Letterpress | Chronicle Books, 2010

New Approaches in Calendar Design | Viction, 2010

Contributing editor of *This is Service Design Doing* | 2017